

Women in Philanthropy
 c/o Community Foundation of the Lowcountry
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WOMEN AND PHILANTHROPY IN THE UNITED STATES— TRENDS AND DEVELOPMENTS

Women's philanthropy is increasingly an active field. Seminal groups in the field – including Resourceful Women of San Francisco, the Women's Philanthropy Institute, and Women and Philanthropy, to name but a few – are well aware that women now own over 50% of the investment wealth in the United States, and they are helping to devise and disseminate philanthropic strategies to take advantage of this fact.

Furthermore, leaders in the philanthropic community are influencing public policy, lobbying for selected causes, testifying in Congress, and generally raising awareness about issues of concern to women from all ethnic, racial and demographic backgrounds in their capacities as chairpersons of women's funds, private philanthropies and corporate philanthropic initiatives, and as nonprofit leaders and board members.

*Excerpted from an article by
 Elsa M. Davidson, Ph.D. candidate
 In Anthropology, GC, CUNY*

Those in the field of women's philanthropy are concerned with:

- Effective methods to raise money for targeted causes.
- The means to build lasting relationships with donors.
- Ways to expose potential donors to women's issues.
- Focusing funds on issues specifically pertaining to women and girls.
- Working for social change through philanthropic endeavors.

IN THE NEXT ISSUE

Coming in our December issue:

- Member luncheon recap & photos
- Update from the Grants Committee
- Member's Directory update

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Advisory Board

Mary Noonan, Chair
 Sheila Armstrong
 Liz Clist
 Margaret Conn
 Mitzi Ganelin
 Lois Graver
 Jean Henderson
 Susan Ketchum
 Margaret Sanders
 Barbara Terreri
 Carol Wilson

GETTING TO KNOW WIP'S COMMITTEES

In Mary Noonan's letter in this issue, she asks each of us to consider serving on one of our standing committees. To help you understand what each committee is and does, we're including brief descriptions for your perusal:



Advisory board members l to r: Lois Graver, Sheila Armstrong, Margaret Conn, Margaret Sanders, Jean Henderson, Susan Ketchum, Mitzi Ganelin, Mary Noonan, Liz Clist, Carol Wilson

Communications Committee
 Develop communications plan (internal and external)
 Develop communications tools to support the work of WIP

Education Committee
 Develop five-year Education Plan
 Provide educational component for every WIP meeting
 Survey community service needs to determine funding priorities
 Sponsor "Service Showcase" trade fair for nonprofit agencies
 Implement Mentoring Program

Events Committee
 Plan annual meeting
 Plan periodic fellowship functions
 Collaborate with other committees on events
 Educational events
 Membership events

Grants and Initiatives committee
 Develop grantmaking timeline
 Solicit proposals for grants
 Site visits to nonprofit organizations
 Make grant recommendations to Board
 Explore potential initiatives to undertake

Please feel free to contact any of the Committee chairs listed below to find out more. Serving on a Committee is the fastest way to get to know other members. We look forward to your involvement.

COMMITTEE CHAIRS NAMED

Communications Chair: Sheila Armstrong, Vice Chair: Margaret Sanders

Education Chair : (Open), Vice Chair: Mitzi Ganelin

Events and Membership Chair: Carol Wilson, Vice Chairs: Margaret Conn, Lois Graver

Strategic Planning Chair: Liz Clist



A Publication of the
 Community Foundation of
 the Lowcountry

MEMBER SPOTLIGHT—LIZ CLIST



Elizabeth "Liz" Clist gained a broad viewpoint during her thirty years in business. With an extensive background in sales and marketing, she spent the later half of the 1980's establishing the Park Hyatt Hotel brand. Prior to that she was the Vice President of Marketing for the Naisbitt Group headed by John Naisbitt, author of the classic book

Megatrends" In 1990, she founded Clist Consulting to help businesses facilitate their employees' professional and personal growth.

In 1994 Liz returned to college after 30 years to obtain a Master of Arts in Interdisciplinary Studies in Philosophy and Religious Studies. Having intensified her spiritual journey, she asked other career women about their path. She wrote a book: *The Spiritual Revelations of A*

Career Woman: The Truth About My Life in which she tells her story and those of the women she interviewed.

While serving six years on the Board of Directors for Wolf Trap Foundation for the Performing Arts, Liz was very active in the fund-raising for their multi-million dollar Center for Education located in Northern Virginia. She was also a member of the National Advisory Board of the National Museum of Women in the Arts. She moved to Hilton Head, SC in 2001 and was a founding board member of the Women in Philanthropy for the Lowcountry. Currently, she serves on that board and the Hilton Head Symphony Orchestra's Board of Directors. She is married to Todd Clist, retired President of Marriott International, Inc. Lodging Operations for the United States and Canada. In what little spare time Liz has, she enjoys reading, photography and travel.

A TIME FOR FELLOWSHIP

Your invitation's in the mail!

FALL KICK-OFF LUNCHEON

Wednesday, October 15, 2008
11:30 a.m. – 1:30 p.m.

Wexford Clubhouse

Luncheon Menu

French Onion Soup
Fall Chicken Salad
Pumpkin Bread Pudding with Cinnamon Ice Cream
Coffee, Tea or Soda

\$30/person (inc. tax and gratuity)

Fellowship for members only
Announcement of 2009 grants theme
Guest speaker

MESSAGE FROM MARY



Dear Members:

I am delighted to serve as the new Chair of Women in Philanthropy's Advisory Board. As we enter our fifth year of operation, I think it is important that we take time to look at both our accomplishments and our potential for an even more exciting future. Our Board's role will be to listen, to evaluate, to plan, and to implement with *your* help the strongest possible programs consistent with our mission.

First, let me extend a special thank you to Susan Ketchum, Chair, and Trish Heichel, Vice Chair, who so successfully led Women in Philanthropy from concept to nearly 200 members and an endowment approaching \$500,000. With their leadership, the support of a strong Advisory Board, the assistance of the dedicated Community Foundation staff, and commitment of a growing and generous membership, we have been able to build an organization of which we can all be very proud.

What can we look forward to in the coming year?

- Increased interaction between our membership and the organizations which have received our grants: a luncheon in mid October to kick off our grant-making theme for the year; inclusion of prior grant recipients in WIP fellowship events; and short presentations by our 2008-2009 grant recipients at our annual meeting in May.
- A new approach to fellowship with quarterly gatherings in member homes: perhaps two brunches and two cocktail parties – to accommodate differing work and family schedules.

- Special recruitment events to continue growing our membership and the WIP endowment. Just think what the impact would be if every WIP member brought in a new member this year!
- Increased communications: five newsletters per year, an upgraded web site, and e-mail blasts for special announcements.
- Taking our endowment over the \$500,000 mark: enabling us to increase our grants this year to \$14,000 for deserving community organizations and programs.
- Working with area nonprofits to determine the future format and frequency of our Community Services Showcase.

Now, to make all these things happen, we need *your* help. Serve on one of our standing committees. Host a fellowship or membership event in your home. Give us your ideas on how we can make Women in Philanthropy an even more inviting and productive organization. The Advisory Board looks forward to working with you to make this another great year!

Sincerely,

Mary

Mary Noonan, Chair

WITH OUR THANKS

A very special thank you to Lois Graver, our Historian for Women in Philanthropy, who took an odds and ends collection of photos, press releases, news clippings and programs, and turned it into a superb scrapbook collection of our past and present. It shows a lot of organization and creativity. Take a look at it at our October luncheon. Many, many thanks, Lois. Well done!

MISSION STATEMENT

Inspiring and educating women to become philanthropic leaders in the Lowcountry.

Through the unique lens of a woman we will:

- *Promote the power of collective giving.*
- *Stimulate new approaches to community needs.*
- *Embrace fellowship.*
- *Educate women in the philanthropic path, Lowcountry resources, and leadership training.*